Join us for North America’s premier event for leaders from foundry and supplier companies at the Grand Traverse Resort and Spa in Traverse City, Michigan. The Foundry Leadership Summit features high-level speakers, industry roundtables, and presentations about issues important to metalcasting leaders, including industry innovation, public policies, and economic forecasts. The 2018 Foundry Leadership Conference saw attendance increase for the third consecutive year and attracted attendees from seven countries. We look forward to seeing you in September!

REGISTER TODAY AT
WWW.AFSINC.ORG/2019FLS

Early registration (through Aug. 20, 2019):
$1,500 for AFS members | $2,000 for non-members

Standard registration (after Aug. 20, 2019):
$1,600 for AFS members | $2,400 for non-members
Sunday, September 22, 2019

12:30 p.m.
Golf Outing
(Optional - Additional fee of $175.00 required.)

6 - 7:30 p.m.
Welcome Reception
(Light hors d’oeuvres/Networking)

Monday, September 23, 2019

7:00 a.m. - 3 p.m.
Registration

7:30 - 8:30 a.m.
Breakfast

8:30 - 8:45 a.m.
Welcome/Opening Remarks
Mike Lenahan, KB Foundry Services, AFS Vice President

8:45 - 9:45 a.m.
Facts and Fiction About Energy, Alternative Vehicles and Climate Policy
Steve Goreham, Executive Director, Climate Science Coalition of America, and author, Outside the Green Box: Rethinking Sustainable Development

9:45 - 10:35 a.m.
Alternative Approaches to Providing Quality Employee Healthcare
Moderator:
Joey Leonard, President, HS HR Group
Panelists:
Amy McCulloch, Account Executive, Lighthouse Insurance Group
Tom Christie, President, ATEK Metal Technologies, LLC

10:35 - 10:50 a.m.
Break

10:50 - 11:30 a.m.
Casting Research for Military Preparedness
Thornton White, Executive Director, American Metalcasting Consortium

11:30 - 11:45 a.m.
Update from Women in Metalcasting
Sara Joyce, Vice President of Quality & Technical Assurance, Badger Mining, Women in Metalcasting Chair

11:45 a.m. - 12:45 p.m.
Lunch

12:45 - 2 p.m.
The Future of Global Manufacturing – Revisited
Peter Zeihan, Founder, Zeihan on Geopolitics

2 - 2:15 p.m.
Update from Future Leaders in Metalcasting
Megan Kirsh, Vice President of Sales, Kirsh Foundry Inc.

2:15 - 3 p.m.
Building Your Foundry’s Brand as a Great Place to Work
Sara Timm, Marketing Communications Manager, Waupaca Foundry Inc.

3 p.m.
Adjourn Until Reception

6 - 7 p.m.
Reception

7 - 9:30 p.m.
Banquet

Tuesday, September 24, 2019

7:30 - 8:30 a.m.
Breakfast

8:30 - 9:15 a.m.
Mitigating Emerging Risks as Manufacturers Innovate in a Data-Driven Economy
David T. Carlson, Senior Vice President for Manufacturing and Automotive, Marsh USA

9:15 - 10 a.m.
Update From Washington on Metalcasting Policy Agenda and Political Trends
Stephanie Salmon, AFS Washington Office

10 - 10:30 a.m.
Break

10:30 - 11:30 a.m.
Roundtable Discussions

10:30 - 11:40 a.m.
Closing Remarks
Mitigating Emerging Risks as Manufacturers Innovate in a Data-Driven Economy

David T. Carlson
Senior VP for Manufacturing & Automotive, Marsh USA

David Carlson is the Managing Director, U.S. Manufacturing & Automotive Practice Leader at Marsh. He brings experience in all areas of risk management and risk advisory services as it relates to manufacturing and automotive business segments. Carlson has a focused effort around risk consulting solutions including safety & health, workers compensation cost containment, environmental, product liability, as well as risk transfer from an insurance services/brokerage perspective.

Building Your Foundry’s Brand as a Great Place to Work

Sara Timm
Marketing Communications Manager, Waupaca Foundry Inc.

For 20 years, Sara Timm has worked with B2B (business to business) manufacturing brands, where she collaborates with internal and external teams on progressive online marketing campaigns. Whether she’s tackling employer branding or social recruiting, Timm is driven to leverage the power of marketing technology to meet and exceed business goals.

Moderator: Alternative Approaches to Providing Quality Employee Healthcare Benefits

Joey Leonard
President, HS HR Group

Joey Leonard, a human resources executive with more than 20 years of experience, is the president of The H.S. Group. The H.S. Group provides talent management services and is a leader in the fields of recruiting, career transition/outplacement, human resource consulting, talent development, and assessments & employee surveys. Leonard was previously the Executive Vice President of Human Resources for Waupaca Foundry Inc., which has more than 4,000 employees in multiple locations.

Panelist: Alternative Approaches to Providing Quality Employee Healthcare Benefits

Amy McCulloch
Account Executive, Lighthouse Insurance Group

Amy McCulloch is the co-creator of ProMedico Worksite Clinics. She is an employee benefit account executive and shareholder for Lighthouse Group and is a leader in health plan consumerism, including HSA plans and pricing transparency. McCulloch brings experience with the complexities of self-funded and fully-insured plans to metalcasters at the Foundry Leadership Summit.

Panelist: Alternative Approaches to Providing Quality Employee Healthcare Benefits

Tom Christie
President, ATEK Metal Technologies, LLC

With more than 30 years of success in manufacturing, AFS Board Member Tom Christie has a passion for using state-of-the-art technologies to mass-produce complex and critical components for Fortune 500 OEMs.

Update from Future Leaders of Metalcasting

Megan Kirsh
Vice President of Sales

Founded in 1937, Kirsh Foundry is an iron jobbing foundry in Beaver Dam, Wisconsin. Since joining the company in 2012, Megan Kirsh has been committed to helping develop innovative ways to meet the personal and professional needs of the next generation of leaders in the metalcasting industry. Kirsh will provide an update on Future Leaders of Metalcasting, an AFS shared interest group that Kirsh chairs.
Facts and Fiction About Energy, Alternative Vehicles and Climate Policy
Steve Goreham
Executive Director, Climate Science Coalition of America

Steve Goreham is a speaker, an author, a researcher on environmental issues, and independent columnist. He’s the Executive Director of the Climate Science Coalition of America, a non-political association dedicated to informing Americans about the realities of climate science and energy economics. Goreham is the author of three books, including his latest, Outside the Green Box: Rethinking Sustainable Development. Goreham will present “Facts and Fiction About Energy, Alternative Vehicles, and Climate Policy,” a celebration of energy, with a discussion about hydrocarbons and renewables, public policy, and implications for metalcasting industries.

Update from Women in Metalcasting
Sara Joyce
Vice President of Quality & Technical Assurance, Badger Mining

AFS Board Member Sara Joyce has been at Badger Mining for 36 years. An AFS member since 1989, Joyce has frequently presented at chapters and conferences, served on panels for Metalcasting Congress and currently serves on several AFS committees. She received the AFS Service Citation in 2004 and the William H. McFadden Gold Medal in 2017. As the current chair, Joyce will provide an update on Women in Metalcasting, an AFS committee within the newly formed Management Council.

Casting Research for Military Preparedness
Thornton White
Executive Director, American Metalcasting Consortium

Thornton White is the Director of the ATI Manufacturing and Threat Countermeasures Division, which includes research and development programs in metal part manufacturing, technologies to counter weapons of mass destruction, and medical pharmaceutical and diagnostic requirements to enhance the mission effectiveness of military personnel. He is the Executive Director for the American Metalcasting Consortium (AMC) which is developing new metalcasting technologies and processes for the Defense Logistics Agency (DLA) to produce higher-quality, cost-effective castings while reducing the lead times for new and replacement parts in weapons systems. He has more than 33 years of experience leading and working with government and commercial clients in a number of areas.

Monday Night Banquet
Peter Reich
2018-2019 President, American Foundry Society | Master of Ceremonies

The Reich family success story began 75 years ago, when Harry H. Reich, a young patternmaker-molder, headed south and arrived in Alabama, raised a family, and started his company selling foundry equipment and supplies. Son Harry C. Reich grew the company, and eventually partnered with Joachim Laempe. And Laempe Reich was born. Now, David and Peter Reich, with their talented team, continue that tradition of cores and support. In 2010, they created a full-service coreshop called The CoreRoom. Reich is the current AFS President and will speak at the Monday Night Banquet.

State of AFS Address
Doug Kurkul
CEO, AFS

Doug Kurkul has been the Chief Executive Officer (CEO) of the American Foundry Society since 2016. Kurkul began his career as a Presidential Management Fellow at SBA and later served as a Reagan Administration appointee at the Department of Energy. Kurkul went on to devote more than 20 years to the National Association of Manufacturers, including 6 years as Vice President of Member Communications and Marketing for NAM. While there, he was Publisher of the award-winning magazine, Leadership for Manufacturers. He later served as CEO of business advocacy groups in Nevada and Texas before joining AFS. He will discuss how AFS has evolved over the recent years.

Update from Washington on Metalcasting Policy Agenda & Political Trends
Stephanie Salmon
AFS Washington Representative, AFS

Where do AFS and the metalcasting industry stand in advancing our advocacy agenda? How will the November elections affect the foundry industry? Salmon from the AFS Washington, D.C., Office will answer those vital questions.
Waupaca Foundry Inc.

Waupaca Foundry, Inc., a Hitachi Metals Group company, is North America’s leading supplier of iron castings to the automotive, commercial vehicle, agriculture, construction, and industrial markets. Waupaca Foundry produces gray iron castings, ductile iron castings, HNM™ series high-strength ductile iron, and austempered ductile iron castings using state-of-the-art processes and technology. The manufacturer also specializes in precision machining and assembly. Waupaca Foundry is headquartered in Waupaca, Wisconsin, and operates seven iron foundries located in Waupaca; Marinette, Wisconsin; Tell City, Indiana; Etowah, Tennessee; and Lawrenceville, Pennsylvania. The company operates a machining and assembly plant in Effingham, Illinois. Waupaca employs approximately 4,400 people. For more information, visit www.waupacafoundry.com.

Badger Mining Corp.

Badger Mining Corporation is a family-owned, values-driven industrial sand supplier with a team of awesome associates passionately pursing excellence for their foundry customers.

General Kinematics

General Kinematics delivers unique solutions incorporating vibratory equipment, rotary equipment, and process systems to leading manufacturing and material processing organizations throughout the world. Its technical expertise combined with over 50 years of solid experience helps customers save money and effectively process their commodities through GK’s proven two-mass natural frequency designs.

HA International

HA International offers North American foundries the most comprehensive range of custom products for core and mold production, supported in four market segments: Resin Systems for bonding sand; Resin Coated Sand (RCS) for shell process; Refractory Coatings; and Chemex Metal Feeding Systems. We don’t make the casting...we make it better!

Laempe Reich

Laempe Reich is the North American center of Laempe advanced coremaking equipment, project management, installation, service and spare parts support. Laempe Reich facilities and team offer core sampling, tooling evaluation, pre-installation training, and continuing training programs for coreroom personnel as well as full production core-making.

MAGMA

MAGMA is a worldwide leading developer and supplier of optimization software for casting processes. By combining casting process knowledge with Autonomous Engineering™, MAGMA uses this expertise to its customers’ advantage by providing the tools and support to optimize their castings and casting processes.

Sinto

Sintokogio (Sinto) is a global leader in the metalcasting industry and is committed to developing and supplying the most innovative technologies, systems and equipment for foundries worldwide. Through the Sinto America companies, including Roberts Sinto, SandMold Systems and Roberts Sinto de Mexico, Sinto is able to provide complete foundry solutions.

ExOne

For over 20 years, ExOne has been a global leader in additive manufacturing, providing 3D printing machines, 3D printed products and related services to customers in a variety of industries. ExOne’s corporate headquarters is in North Huntingdon, Pennsylvania with manufacturing operations in the United States and Germany. Production service and adoption centers are located in the United States, Germany, and Japan.
From lakeshore cruises to wooded trails, there are endless ways to explore Northern Michigan.

Golfing

Thanks to three great designers, Grand Traverse Resort and Spa boasts a colorful palette of courses, each offering varying levels of challenge. Those courses include The Bear, The Wolverine, and Spruce Run, which are all connected by a centralized clubhouse. Through the years, publications like *Golf Digest*, *Golf Magazine*, and *Links Magazine* have recognized Grand Traverse Resort and Spa as one of the Midwest’s finest golf experiences.

The golf tournament will be played on The Bear Course, Sunday, September 22. The fee is $175 and starts at 1 p.m. Once again, teams will play a scramble tournament with opportunities for individuals to highlight their skills on “closest to the pin” and “longest drive” designated holes. Prizes will be awarded at the welcome reception.

Spa

With a wide array of services—including massage therapies, skin care, nail care, and hair artistry—the Spa Grand Traverse provides you with peace of mind, body, and spirit. Treatments feature natural products to help restore your vitality and renew your senses. Spa Grand Traverse has been honored with awards and recognition from *American Spa* and *Spa Week* and has been listed in the top 25 of Spas of America’s top 100 spas.

To book your appointment in advance, please contact the spa directly at 231-534-6750 or online via the website: www.grandtraverseresort.com/spa/overview

On-Property Amenities

The Grand Traverse Resort and Spa also hosts several other amenities including:

- Five indoor and four outdoor tennis courts
- Four indoor/outdoor pools
- Cardio and weight rooms in a 100,000-square-foot health club
- Fitness, spinning, and yoga classes
- Private beach club on Lake Michigan’s Grand Traverse Bay
- Watersport and boat rentals
- Orvis Fly Fishing School
- Kayaking, stand-up paddle boarding, and more
- Gallery of shops

Local Attractions

Outside of the resort, Traverse City provides visitors with a wide array of local attractions, including:

- Sleeping Bear Dunes National Lakeshore
- Award-winning wineries and breweries
- Miles of hiking and biking trails
- Kayak and bike tours
- Farmers markets
- Downtown shopping and dining
- The Turtle Creek Casino & Hotel
- The Leelanau Casino & Lodge
2019 FOUNDRY LEADERSHIP SUMMIT
September 22-24, 2019 | Traverse City, MI | Grand Traverse Resort and Spa

Early registration (through August 20, 2019): $1,500 for AFS members, $2,000 for non-members
Standard registration (after August 20, 2019): $1,600 for AFS members, $2,400 for non-members
Spouse registration is $500 | $175 fee for September 22nd Golf Tournament

Early registration ends August 20, 2019

Register online at afsinc.org/2019flyin or return form to American Foundry Society
35169 Eagle Way, Chicago, IL 60678-1351
Tel: 800-537-4237 | Fax: 847-824-7848 | afsinc.org

Name
Title

Spouse Name (if attending)

Company

Address  City/State/Zip

Phone  E-mail

AFS Membership#  

Payment:
☐ American Express  ☐ MasterCard  ☐ VISA  ☐ Check enclosed

Card Number  CV#  Expiration Date

Authorized Signature

REGISTRATION QUESTIONS:

Are you attending the welcome reception on September 22nd? [ ] Yes  [ ] No
Are you attending the banquet on September 23rd? [ ] Yes  [ ] No
Are you golfing in the tournament on September 22nd? ($175 fee) [ ] Yes  [ ] No
What is your Golf handicap or average score?

Are you renting clubs? [ ] Yes  [ ] No
If renting clubs, please indicate if you are right(R)- or left-handed(L).

R  L

Do you require vegetarian meals? [ ] Yes  [ ] No
Do you require gluten-free meals? [ ] Yes  [ ] No
Please indicate any special needs or handicap provisions for you or your spouse:

YOU:  YOUR SPOUSE:

LOCATION, DATE AND HOTEL:
Grand Traverse Resort and Spa
100 Grand Traverse Village Boulevard
Acme, MI 49610

AFS Group Room Rates
Tower Guestrooms are $199 a night. To book a room go to www.afsinc.org/2019FLSHotel or call 231-534-6000 and book a room using the group code AFS2019. Check-in time is 4:00 p.m. and check-out time is 11:00 a.m.

In addition, there is a $16.95 daily resort fee which includes unlimited use of the fitness center, whirlpools, saunas and indoor pools, seasonal access to outdoor pools and beach-front facilities, preferred guest pricing for golf, tennis, in-room coffee, high-speed Internet access, on-property shuttle service to Cherry Capital Airport and Turtle Creek Casino, unlimited toll-free and credit card access phone calls, voice mail message service, daily newspaper on request, use of safe deposit box, preferred car rental pricing through Enterprise in Traverse City, golf bag storage and parking. Reservations must be made 30 days prior to your arrival date. All room nights not reserved will become subject to the resort’s general inventory and will not be guaranteed at the AFS rate.

TRAVEL:
Getting to Northern Michigan is easy! With many non-stop and one-stop flights arriving and departing from every corner of the United States, travel by way of Traverse City’s Cherry Capital Airport is convenient. Northern Michigan’s regional airport, Cherry Capital (TVC), is serviced by American, Delta, United and Elite Airways.

CANCELLATIONS & SUBSTITUTIONS:
Substitutions will be accepted anytime. However, cancellations of confirmed registrants with full refund of fees will not be accepted unless received at least two weeks prior to the conference date. In the unlikely event the conference is cancelled for any reason, AFS liability is limited to the return of the registration fee.