

AFS East Coast Regional Conference 2016

September 29-30, 2016 Sands Resort Bethlehem, PA

Thursday, September 29th

8:00 to 11:00 am: Tours of Victaulic (Alburtis) & Mack Truck

Since 1925, Victaulic products have been used in many of the world's most prestigious landmarks, global environmental projects, infrastructure development, and mission critical services. Mack Trucks are built to last and born ready for the toughest challenges.

9:00 to 11:00 am: Hoover Mason Trestle Walking Tour

The Hoover Mason Trestle is the heart and soul of Bethlehem Steel Corporation which was a pioneer in steel production—producing steel used in the construction of some of America's greatest landmarks. While the furnaces sit idle today, the site has been reclaimed and visitors enjoy fabulous vistas.

11:30 am to 5:30 pm: Golf Outing at Green Pond Country Club

Long known for its great greens and challenging layout, the Green Pond Country Club is a favorite among local golfers and a mainstay in Lehigh Valley, PA. The 18-hole golf course was designed by Alex Findley and is open to the public year round, weather permitting.

1:00 to 4:30 pm: Clover Hill Vineyards & Winery Tour

Clover Hill Vineyards & Winery started as a small, family owned business located in the Lehigh Valley. Today they produce more than 75,000 gallons of wine annually and have built a reputation for producing premium Pennsylvania wines.

7:00 to 10:00 pm: Welcome Reception at National Museum of Industrial History

The National Museum of Industrial History in Bethlehem, PA is dedicated to preserving America's rich industrial heritage as it restores a 100-year-old former Bethlehem Steel facility on the largest private brownfield in America. Enjoy great food by Rodale Catering who knows that good food is organic and starts with respect for the environment.

Friday, September 30th

7:30 am: Networking Breakfast

8:00 to 9:30 am: General Presentations

9:45 to 11:45 am: Executive Town Hall Meeting Session

12:00 to 1:15 pm: Lunch, Keynote Address given by an AFS executive

1:30 to 3:00 pm: Operator Panels I and II

Plan ahead and make arrangements to attend this event!

There will be technical sessions and activities for everyone. Transportation will be provided for plant tours, golf outing and vineyard tours. All other activities are at the Sands Resort or within walking distance.

For only \$135/night, enjoy your stay at a rare and fabulous venue. Sands Bethlehem is the largest, full service hotel in the Lehigh Valley—having purchased the 126-acre former Bethlehem Steel plant, the largest brownfield site in the United States.

For more information contact: Robert Keshecki, 2016 ECRC Chairman
Call 609-845-8304 or email rkeshceki@inductotherm.com

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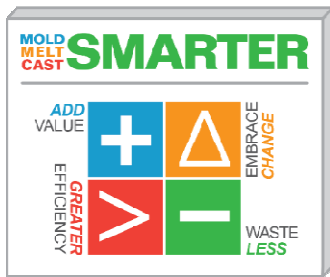
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Sponsoring AFS Chapters: Keystone, Chesapeake and Metropolitan



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www.pasands.com

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Technical Program – Friday Sept. 30, 2016

Networking Breakfast – 7:30am - 8:00am

General Technical Sessions – 8:00am – 9:30am

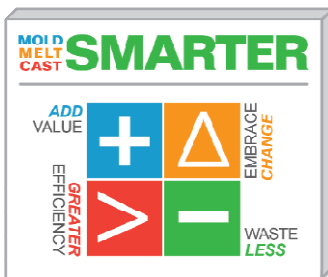
Town Hall Panel – 9:45am – 11:30am

Lunch – 12:00pm – 1:15pm

Operator Panels I and II – 1:30pm – 3:00pm

Session	Speaker	Topic
8:00am To 8:30am	Tim Wasmer, CEO Wasmer Co.	R.E.A.C.H. Beyond Your Grasp: Cultivating Positive Company Culture
	Brian Began, Non-Ferrous Metal Treatment Product Manager Foseco	Advancements in Metal Treatment of Cast Aluminum Alloys
8:30am To 9:00am	Doug Trinowski, Vice President R&D HA International	Latest Core Making Developments – Can You Embrace the Change?
	Christof Heisser, President Magma Foundry Technologies	Increasing Efficiencies in Foundries through Autonomous Optimization
9:00am To 9:30am	Greg Currie, Director of Sales Quint Systems	Controls and Software Upgrade for Greater Efficiency
	Matt Hartman, Cold Box Market Manager ASK Chemicals	Adding Efficiency to your Coremaking Operation
Town Hall Panel 9:45am To 11:30am	Pete Pendergast, Executive VP - Hamburg Mfg. Keith DiGrazio, President - Richmond Industries Larry Smeltzer, VP of Operations (Retired) - Littlestown Foundry Janis Herschkowitz, President & CEO - PRL, Inc. Dale Schmelzle, GM - McWane Ductile New Jersey Alan Brink, President - Spring City Electrical Mfg. Bill Easterly, President - Effort Foundry	Moderated Q&A Session with Seven Foundry Executives
Lunch 12:00pm To 1:15pm	Brian Lewis, Executive Director – FEF Doug Kurkul, CEO – AFS (Keynote)	
Operator Panel I 1:30pm To 2:15pm	Pete Zelesnikar, Victaulic Ken Pickens, Aluminum Alloys Steve Ward, Buck Company Craig Rang, Penn-Mar Castings	Add Value, Embrace Change, Waste Less, or Greater Efficiency - Moderated Sessions with Foundry Operators
Operator Panel II 2:15pm To 3:00pm	Doug Vaughn, Fairmount John Smeltzer Jr., H&H Castings Dan Greist, Boose at Cornwall Jim Lower, Buck Company	

For Questions Contact – Robert Keschecki – Chairman rkeshceki@inductotherm.com PH 609-845-8304



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www.pasands.com

www.keystoneafs.org

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Registration Form

**HOTEL RESERVATIONS ARE SEPARATE AND ARE MADE DIRECTLY THROUGH THE SANDS RESORT AT 877-726-3777
ROOMS ARE BEING HELD FOR THE CONFERENCE AT A RATE OF \$135+tax PER NIGHT**

ASK FOR - AFS East Coast Regional Conference - Rate

CUTOFF DATE FOR THIS RATE AND AVAILABILITY IS AUG. 29, 2016
YOU MUST BOOK BY THIS DATE TO GET A ROOM. HOTEL IS SOLD OUT!

Option	Cost	Description	# of Attendees	Cost
1	\$50	Plant tours only (Thursday AM-choose- <i>choose one per attendee</i>)		
2	\$30	Hoover Mason Trestle Walking Tour (Thursday AM- <i>choose one per attendee</i>)		
3	\$50	Clover Hill Vineyards tour and lunch (Thursday Afternoon)		
4	\$140	Thursday evening welcome reception only		
5	\$60	Friday technical sessions with Breakfast and Lunch		
6	\$195	Single full rate		
7	\$295	Couple full rate		
Full Registration Tour Choices		<input type="checkbox"/> Victaulic <input type="checkbox"/> Mack Truck <input type="checkbox"/> Walking	Winery Tour Reservation <input type="checkbox"/> Yes <input type="checkbox"/> No	
Guest Tour Choices (full couple)		<input type="checkbox"/> Victaulic <input type="checkbox"/> Mack Truck <input type="checkbox"/> Walking	Winery Tour Reservation <input type="checkbox"/> Yes <input type="checkbox"/> No	
8	\$95	Thursday Afternoon Golf Outing (box lunch provided)		

Single Full/Couple full rate includes (choice of) morning tour (plant tours limited to first 43 who select, walking tour limited to first 22 who select), afternoon vineyard tour (limited to first 38 who reserve a spot), welcome reception on Thursday, & Friday Technical Sessions including breakfast & lunch. Golf at additional cost.

Name _____ Email _____

Guest Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____ PH _____

Option 8 - Golf Thursday, September 29, 2016 – 11:30 (check-in/assemble at Sands Lobby to board bus, bus departs at 11:45am). Golf outing tickets are separately purchased @ \$95 per person – box lunch, beverages, greens fees and cart included. Please indicate below your golf group. Individual players are welcome. Foursomes can be made up before the outing. A shuttle bus will transport all golfers to and from the golf course. **Please email George Frigm at george.frigm@heraeus.com - otherwise pairings will be assigned.**

Name _____ Persons in group _____ X \$95 = \$ _____ Total

Golf Partners (Provide Names Below)

Mail complete form with payment (make check payable to AFS ECRC) to:

**East Coast Regional
Kathy Markley
Colonial Metals Co.
PO Box 311, Columbia, PA 17512**

TOTAL PAYMENT
ENCLOSED \$ _____



Location Map
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