

# PRINT DISPLAY ADVERTISING

## REGULAR DISPLAY AND SPECIAL PUBLICATIONS RATES

To find out more about our *Special Publications*, go to page 13 & 14.

### BLACK & WHITE DISPLAY AD RATES

Frequency of Insertions (cost per ad)

AD SIZE	6 ISSUES	4 ISSUES	1 ISSUE
<b>FULL PAGE</b>	\$5310	\$6030	\$6750
<b>2/3 PAGE</b>	\$4320	\$4890	\$5500
<b>1/2 ISLAND</b>	\$3790	\$4340	\$4850
<b>1/2 PAGE (HORIZONTAL/VERTICAL)</b>	\$3370	\$3780	\$4230
<b>1/3 PAGE (VERTICAL/SQUARE)</b>	\$2300	\$2640	\$2950
<b>1/4 PAGE (SQUARE/HORIZONTAL/VERTICAL)</b>	\$1970	\$2160	\$2410
<b>1/6 PAGE</b>	\$1380	\$1570	\$1800

Add \$940 to price for full color ads. *Color fees waived with a 6-issue commitment.*

### PREMIUM POSITIONS

Includes full color

LOCATION	PRICE
<b>INSIDE FRONT COVER</b>	Earned Rate + 10%
<b>INSIDE BACK COVER</b>	Earned Rate + 5%
<b>OUTSIDE BACK COVER</b>	Earned Rate + 15%

### PROSPECTUS RATES

Includes full color

SIZE	PRICE
<b>FULL PAGE PROFILE PLUS FULL PAGE AD</b>	\$3950
<b>FULL PAGE PROFILE ONLY</b>	\$2760

### DIRECTORY ADLET RATES (CASTING SOURCE DIRECTORY ONLY)

Frequency of Insertions (cost per ad)

AD SIZE	5 OR MORE	4	3	2	1
<b>SINGLE (2" x 1.5")</b>	\$380	\$440	\$520	\$610	\$685
<b>DOUBLE (2" x 3")</b>	\$510	\$620	\$730	\$830	\$950

### ADVERTISING FILE DUE DATES

<b>JANUARY / FEBRUARY</b>	January 4, 2021	<b>CASTING SOURCE DIRECTORY</b>	June 1, 2021
<b>METALCASTER PROSPECTUS</b>	March 5, 2021	<b>JULY / AUGUST</b>	July 2, 2021
<b>MARCH / APRIL</b>	March 5, 2021	<b>SEPTEMBER / OCTOBER</b>	September 3, 2021
<b>MAY / JUNE</b>	May 7, 2021	<b>NOVEMBER / DECEMBER</b>	November 8, 2021

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