

PRINT DISPLAY ADVERTISING

REGULAR DISPLAY AND SPECIAL PUBLICATIONS RATES

BLACK & WHITE DISPLAY AD RATES

Frequency of Insertions (cost per ad)

AD SIZE	6 ISSUES	4 ISSUES	1 ISSUE
FULL PAGE	\$5310	\$6030	\$6750
2/3 PAGE	\$4320	\$4890	\$5500
1/2 ISLAND	\$3790	\$4340	\$4850
1/2 PAGE (HORIZONTAL/VERTICAL)	\$3370	\$3780	\$4230
1/3 PAGE (VERTICAL/SQUARE)	\$2300	\$2640	\$2950
1/4 PAGE (SQUARE/HORIZONTAL/VERTICAL)	\$1970	\$2160	\$2410
1/6 PAGE	\$1380	\$1570	\$1800

Add \$940 to price for full color ads. *Color fees waived with a 6-issue commitment.*

PREMIUM POSITIONS

Includes full color

LOCATION	PRICE
INSIDE FRONT COVER	Earned Rate + 10%
INSIDE BACK COVER	Earned Rate + 5%
OUTSIDE BACK COVER	Earned Rate + 15%

PROSPECTUS RATES

Includes full color

SIZE	PRICE
FULL PAGE PROFILE PLUS FULL PAGE AD	\$3950
FULL PAGE PROFILE ONLY	\$2760

DIRECTORY ADLET RATES (CASTING SOURCE DIRECTORY ONLY)

Frequency of Insertions (cost per ad)

AD SIZE	5 OR MORE	4	3	2	1
SINGLE (2" x 1.5")	\$380	\$440	\$520	\$610	\$685
DOUBLE (2" x 3")	\$510	\$620	\$730	\$830	\$950

ADVERTISING FILE DUE DATES

JANUARY / FEBRUARY	January 5, 2022	CASTING SOURCE DIRECTORY	June 1, 2022
METALCASTER PROSPECTUS	March 4, 2022	JULY / AUGUST	July 1, 2022
MARCH / APRIL	March 4, 2022	SEPTEMBER / OCTOBER	September 2, 2022
MAY / JUNE	May 6, 2022	NOVEMBER / DECEMBER	November 7, 2022