

PRINT DISPLAY ADVERTISING

REGULAR DISPLAY AND SPECIAL PUBLICATIONS RATES

To find out more about our *Special Publications*, go to page 13 & 14.

BLACK & WHITE DISPLAY AD RATES

Frequency of Insertions (cost per ad)

| AD SIZE | 6 ISSUES | 4 ISSUES | 1 ISSUE |
|--|----------|----------|---------|
| FULL PAGE | \$5,310 | \$6,030 | \$6,750 |
| 2/3 PAGE | \$4,320 | \$4,890 | \$5,500 |
| 1/2 ISLAND | \$3,790 | \$4,340 | \$4,850 |
| 1/2 PAGE (HORIZONTAL/VERTICAL) | \$3,370 | \$3,780 | \$4,230 |
| 1/3 PAGE (VERTICAL/SQUARE) | \$2,300 | \$2,640 | \$2,950 |
| 1/4 PAGE (SQUARE/HORIZONTAL/VERTICAL) | \$1,970 | \$2,160 | \$2,410 |
| 1/6 PAGE | \$1,380 | \$1,570 | \$1,800 |

Add \$940 to price for full color ads. Color fees waived with a 6-issue commitment.

PREMIUM POSITIONS

Includes full color

| LOCATION | PRICE |
|---------------------------|-------------------|
| INSIDE FRONT COVER | Earned Rate + 10% |
| INSIDE BACK COVER | Earned Rate + 5% |
| OUTSIDE BACK COVER | Earned Rate + 15% |

PROSPECTUS RATES

Includes full color

| SIZE | PRICE |
|--|---------|
| FULL PAGE PROFILE PLUS FULL PAGE AD | \$3,950 |
| FULL PAGE PROFILE ONLY | \$2,760 |

DIRECTORY ADLET RATES (CASTING SOURCE DIRECTORY ONLY)

Frequency of Insertions (cost per ad)

| AD SIZE | 5 OR MORE | 4 | 3 | 2 | 1 |
|---------------------------|-----------|-------|-------|-------|-------|
| SINGLE (2" x 1.5") | \$380 | \$440 | \$520 | \$610 | \$685 |
| DOUBLE (2" x 3") | \$510 | \$620 | \$730 | \$830 | \$950 |

ADVERTISING FILE DUE DATES

| | | | |
|-------------------------------|-----------------|---------------------------------|-------------------|
| JANUARY / FEBRUARY | January 6, 2023 | CASTING SOURCE DIRECTORY | June 2, 2023 |
| METALCASTER PROSPECTUS | March 3, 2023 | JULY / AUGUST | July 3, 2023 |
| MARCH / APRIL | March 3, 2023 | SEPTEMBER / OCTOBER | September 1, 2023 |
| MAY / JUNE | May 5, 2023 | NOVEMBER / DECEMBER | November 6, 2023 |