

Office use only, do not write in.

Recd	Paid
Order#	Virtual Exhibit Type
Confirm	



April 12-22, 2021 | Streaming Live & On-Demand

METALCASTING CONGRESS

125TH ANNIVERSARY

VIRTUAL EXHIBIT CONTRACT

Application is hereby made for a virtual exhibit at Metalcasting Congress 2021. We have read the Rules & Regulations, meet Exhibitor qualifications, and agree to abide by the terms therein, plus any additional rules deemed necessary or appropriate by Show Management. Submit completed contracts to: exhibits@metalcastingcongress.org

VIRTUAL STANDARD EXHIBIT

- The **Virtual Standard Exhibit** package includes:
- Half of the attendee information list (attendee information provided is randomly selected)
- Company logo & company profile
- Four exhibit templates to choose from (in different color accents)
- One content library
- Up to two click action areas
- Two exhibit representatives
- Introduction video
- Attendee business card information collection
- Exhibit entry reports
- Social media
- One-on-one video chat
- Public chat
- Survey capabilities
- Two Exhibit passes

VIRTUAL PREMIUM EXHIBIT

- The **Virtual Premium Exhibit** package includes:
- Full attendee list**
- Company logo & company profile
- Ten+ exhibit templates to choose from**
- Eight+ content libraries**
- Four+ click action areas**
- Eight+ exhibit representatives**
- Introduction video
- Attendee business card information collection
- Exhibit entry reports
- Social media
- One-on-one video chat
- Public chat
- Survey capabilities
- Two Exhibit passes
- Rotating banner options**
- Exhibit content reports**
- Fully customizable exhibit and content elements**
- Moderated rich chat**
- Exhibit broadcast message capabilities**

SUPPLIERS

Companies must be engaged in or associated with the industry in areas of equipment, consumable products, processes or other applicable services related to the manufacture and processing of the cast product.

EARLY PRICING

(Until March 1, 2021)

\$3,000	Virtual Standard Exhibit <i>AFS Corporate Member</i>
\$3,500	Virtual Standard Exhibit <i>Non-Member</i>
\$3,500	Virtual Premium Exhibit <i>AFS Corporate Member</i>
\$4,000	Virtual Premium Exhibit <i>Non-Member</i>

STANDARD PRICING

(Effective March 2, 2021)

\$4,000	Virtual Standard Exhibit <i>AFS Corporate Member</i>
\$5,000	Virtual Standard Exhibit <i>Non-Member</i>
\$4,600	Virtual Premium Exhibit <i>AFS Corporate Member</i>
\$5,700	Virtual Premium Exhibit <i>Non-Member</i>

METALCASTERS

Companies eligible for this area of the show floor must be based in North America and sell and/or manufacture cast metal components produced in North America, or provide casting design, rapid prototyping or other casting development related services to OEMs and other end-users.

EXHIBIT TYPE:

- Virtual Standard Exhibit Virtual Premium Exhibit

COMPANY TYPE:

- Supplier Metalcaster

Company Name	"Exhibiting As" Company Name (if different than company name)		Corporate Member ID #
Address			
City	State/Prov.	Zip/Postal Code	Country
Phone	Fax	Website	Company e-Mail
Key Contact	Title	Phone	e-Mail
Signature			Date

NOTE: Virtual exhibit will be allocated at the discretion of Show Management, based on review of qualifications and date application and payment is received. Full payment is required with the completed Virtual Exhibit Contract before any virtual exhibit is allocated and confirmed. If paying by check or EFT, the virtual exhibit will not be allocated until payment is received. No virtual exhibit will be confirmed until paid in full.

Virtual exhibit allocations will be made in the order received. Please allow up two business days for your contract to be processed and an invoice to be sent. If you have any questions or need assistance, please contact exhibits@metalcastingcongress.org

2021 METALCASTING CONGRESS VIRTUAL EXHIBIT RULES AND REGULATIONS

The **American Foundry Society, Inc.**, hereinafter called **AFS** or the Lessor; and the exhibiting company, hereinafter called the Exhibitor; contract for virtual exhibit space at **Virtual Metalcasting Congress** presented in April 2021 hereinafter called the Virtual Trade Show by **AFS** will run live from April 12 to April 21, 2021. Virtual exhibits will be accessible to registrants until on or about **May 17, 2021**.

WITNESSETH:

That said Lessor, in consideration of the mutual covenants herein set forth, and the faithful performance thereof by the Exhibitor, hereby grants the Exhibitor the right to populate and present a virtual exhibit according to the following terms and conditions, which are mutually agreed to by both parties:

1. AGREEMENT

Virtual Trade Show Rules and Regulations shall be and are hereby made a part of this agreement. These Rules and Regulations have been drawn with the single objective of producing a successful Virtual Trade Show, for Exhibitors, the attendees, and the Lessor. The Exhibitor agrees to the terms of this Contract and acknowledges that in emergencies and wherever the foregoing rules do not cover, the Lessor reserves the right to have full power in the interpretation and enforcement of all Contract regulations contained herein, and the power to make such amendments thereto, and such further Rules and Regulations as shall be considered necessary for proper conduct of the Virtual Trade Show.

2. COMPLIANCE

The Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and with the **AFS Code of Conduct**. You acknowledge and agree that the Lessor reserves the right to remove you from the Virtual Trade Show if the Lessor, in its sole discretion, determines that your conduct or actions present a disruption or hinder the Virtual Trade Show or the enjoyment of the Virtual Trade Show content by other exhibitors or attendees. The Lessor reserves the right to deny participation to anyone who engages in or is reputed to engage in unethical or non-compliant business practices. Participants may not record, post to social media, or broadcast audio or video of any sessions at Virtual Trade Show except those sponsored by the Exhibitor itself.

3. VIRTUAL EXHIBIT OPTIONS

Each Exhibitor will choose between either a Virtual Standard exhibit or a Virtual Premium exhibit. The options and features available for each type of virtual exhibit are listed on the website metalcastingcongress.org. The lessor agrees to be available to answer technical questions that the Exhibitor might have in building out the virtual exhibit and will provide instructions and/or information as available. Exhibitors are strongly encouraged to complete all aspects of building out their virtual exhibit no later than **March 31, 2021**.

4. PAYMENT FOR VIRTUAL EXHIBIT

The cost of Virtual Standard exhibit and Virtual Premium exhibit hereby leased shall be according to the rate card at metalcastingcongress.org. Prices vary by corporate membership status and date of purchase, as well as by selection of Virtual Standard or Virtual Premium exhibit status. Full payment is required to reserve the virtual exhibit, regardless of virtual exhibit level.

In the event that the Exhibitor fails to make payment per the terms of the agreement, Lessor may cancel any virtual exhibit allocation at its option and without prior notice to Exhibitor, and Lessor may reallocate such virtual space to another Exhibitor. **NO REFUNDS WILL BE MADE ON CANCELLATIONS OR ON REQUESTS TO DOWNGRADE FROM PREMIUM TO STANDARD VIRTUAL EXHIBIT. PAYMENTS ARE NOT REFUNDABLE AT ANY TIME.** Any request to upgrade from a previously contracted Virtual Standard exhibit to a Virtual Premium exhibit must be made in writing and paid for prior to upgrade. The Lessor reserves the right to relocate the Exhibitor in the best interest of the show.

5. EXHIBIT ALLOCATION

As this is a virtual trade show, all allocations of virtual exhibit space will be determined by the Lessor. No virtual exhibit space will be assigned until full payment is received. Lessors reserve the right to request modification or relocate or remove any virtual exhibit that is offensive or objectionable, that does not conform to virtual exhibit specifications or the **AFS Code of Conduct**, without approval, or that in Lessors' sole opinion, detracts from the character of the virtual trade show. Exhibitor shall make all reasonable changes to the virtual exhibit requested by Lessors at Exhibitor's sole expense. If Exhibitor's virtual exhibit is modified, relocated or removed for any reason, Lessors shall not be required to refund any payment or to reimburse Exhibitor for any cost or expense incurred.

6. VIRTUAL TRADE SHOW CANCELLATION

Should the virtual trade show be canceled due to events beyond the control of the Lessor, including but not limited to acts of God, war, technology failures, or any other cause beyond the Lessor's control, make it impracticable, illegal, or impossible to perform as originally contracted under this Agreement, the Lessor may terminate this Agreement, without liability, except to refund monies received less a pro-rated share of Exposition expenses incurred, upon written notice. Lessor shall not be liable for any consequential damages which may arise from such cancellation.

7. ACCESS

Purchase of a Virtual Standard or Virtual Premium exhibit includes two complementary Exhibit Passes which can be assigned to any individual at the exhibiting company. Any and all other costs associated with your company's participation shall be borne solely by you, and the Lessor shall have no liability for such costs.

8. USE OF LIKENESS

By participating in the Virtual Trade Show, you acknowledge and agree to grant Lessor the right to record, film, live stream, photograph, or capture all or any portion of your virtual exhibit and/or likeness in any media now available or hereafter developed and to distribute, broadcast, use, or otherwise globally to disseminate, in perpetuity, such media without any further approval from you or any payment to you. This grant includes but is not limited to, the right to edit, to use the media alone or with other information, and to allow others to use or disseminate the media.

9. VIRTUAL EVENT CONTENT

You as Exhibitor acknowledge and agree that the Lessor, in its sole discretion, reserves the right to change any and all aspects of the Virtual Trade Show, including but not limited to, the name, themes, content, program, speakers, moderators, venue, and time. Virtual Trade Show content may be recorded by the Lessor and made accessible to registrants. You as Exhibitor grant the Lessor the permission to use company name and logo in promoting attendance for the Virtual Trade Show.

10. LIMITATIONS ON USE

Exhibitor agrees not to sell, trade, transfer, or share the complimentary access link and/or code to anyone beyond the registrants included in the virtual exhibit purchase. You agree not to share, sell or trade your access. If Lessor determines that you have violated this policy, Lessor may cancel your access, remove your virtual exhibit from the virtual event, retain any payments made by you, or take other appropriate actions.