

# THE BIG SHOW



**connecting** SUPPLIERS | METALCASTERS | CASTING BUYERS



APRIL 16-19, 2016 MINNEAPOLIS, MINNESOTA

**CASTEXPO**  
& METALCASTING CONGRESS

[www.castexpo.com](http://www.castexpo.com)

# Connect

Build company and brand recognition across the entire spectrum of the metalcasting industry.

- Buying agents
- Casting purchasers
- Consultants
- Design engineers
- Engineers
- Equipment suppliers
- Manufacturing managers
- Metalcasting executives
- Office support
- Production managers
- Professors
- Quality engineers
- Quality managers
- Raw material suppliers
- Sales managers
- Service suppliers
- Shop floor workers
- Students
- Superintendents
- Supply chain personnel
- Technical services



# Exhibit

CastExpo offers attendees a wide range of equipment and services to check out. Don't be out-shown by your competitors.

- Additive and rapid manufacturing
- Aluminum casting
- Cleaning and finishing
- Copper alloys
- Diecasting
- Environmental control
- Heat treatment
- Iron casting
- Investment casting
- Lab, testing and inspection
- Lost foam casting
- Magnesium casting
- Maintenance
- Melting
- Mold and core making
- Packaging and shipping
- Pattern and tooling
- Pouring
- Safety equipment
- Sand casting
- Sand preparation
- Services and training
- Software and management systems
- Steel casting
- Superalloys





# THE BIG SHOW

Representatives of the entire metalcasting industry supply chain will be in Minneapolis April 16-19, 2016. And they want to see YOU.

The big show—CastExpo—is around the corner. Your customers have been anticipating it for 3 years—the chance to meet at the largest North American gathering of the metalcasting supply chain. When attendees think of CastExpo, they think of full-scale exhibits, technology demos, packed aisles, new equipment, and a show floor full of energy. They are expecting to see you—and what you can offer them.

Don't disappoint them.

## Attendees Count on CastExpo to Deliver:

### Exhibits

More than 7,000 customers, peers, prospects, students, and others will be on hand to see YOU in person with full-scale displays from 400+ exhibitors.

### Education

Metalcasting Congress education delivers thought-provoking sessions on how to improve operations, efficiency and quality. It draws high level decision makers who benefit from educational lectures and practical discussions with YOU, the exhibitor.

### Cast in North America

This unique exhibit opportunity is the capstone of the supply chain, providing metalcasters the opportunity to showcase their capabilities and services to buyers and design engineers. A series of casting design and purchasing educational sessions are held to complement the exhibit floor.

### Why Exhibit at CastExpo?

- Give potential customers that chance to find you.
- Establish your company as a key player in the industry.
- Establish your personnel as subject matter experts.
- **Meet with attendees who are coming for the primary purpose of making decisions on future investments!**





## The Big Show's Host: Minneapolis

Minneapolis is about a 2.5 hour flight from most major U.S. cities and within an 8 hour drive of more than 28 million people. The Twin Cities Area anchors the second largest economic center in the Midwest, (behind Chicago), and is sure to draw plenty of manufacturers and metalcasters to CastExpo.

Conveniently located close to freeways and the MSP International Airport (just 20 minutes away), the Minneapolis Convention Center (MCC) is connected by climate-controlled skyways to nearly 5,000 of the 6,000 downtown hotel rooms, along with dining, attractions and parking.

MCC is the largest convention center in the Upper Midwest and features the amenities and services you would expect when exhibiting at CastExpo, including a UPS Store on location.



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## How to Apply for Space

Send the completed enclosed space contract along with a non-refundable \$1,000 deposit to: **CastExpo'16, American Foundry Society, 1695 N. Penny Lane, Schaumburg, IL 60173** or email [exhibits@castexpo.com](mailto:exhibits@castexpo.com) or fax to 847/824-7848 if providing credit card payment information. Please be sure to provide complete details on exhibit space requirements and indicate booth numbers for four areas of preference on the show floor. We require receipt of the signed contract and payment before any space assignment can be confirmed.

Contracts with required deposits received before May 1, 2015 will be considered equally for first space assignments. Once first space assignments are complete in late May 2015, the floor plan will be posted at [www.castexpo.com](http://www.castexpo.com) and online space sales will begin on a first come, first serve basis.

Please review the exhibitor qualifications as described in the enclosed rules and regulations as well as contract terms and conditions appearing on the reverse of the space contract. Keep a copy of the completed contract for your records.

Any questions? Contact us at 800/537-4237 or 847/824-0181 or [exhibits@castexpo.com](mailto:exhibits@castexpo.com).

## Exhibitors' Meeting

A special meeting for exhibitors under contract will be held late fall 2015 at the Minneapolis Convention Center. The exhibit floor will be marked designating booth locations. Exact location of utilities can be determined at this time and all contractors will be present to discuss their services. An exhibitor manual with all necessary forms for services available from the official contractors as well as housing and registration will be posted online after the meeting is held. An invitation will be mailed to all exhibitors in advance of the meeting.

## Show Location and Dates

**Minneapolis Convention Center  
Halls B-E  
Minneapolis, Minnesota**

Saturday, April 16—9 a.m. to 5 p.m.

Sunday, April 17—9 a.m. to 5 p.m.

Monday, April 18—9 a.m. to 5 p.m.

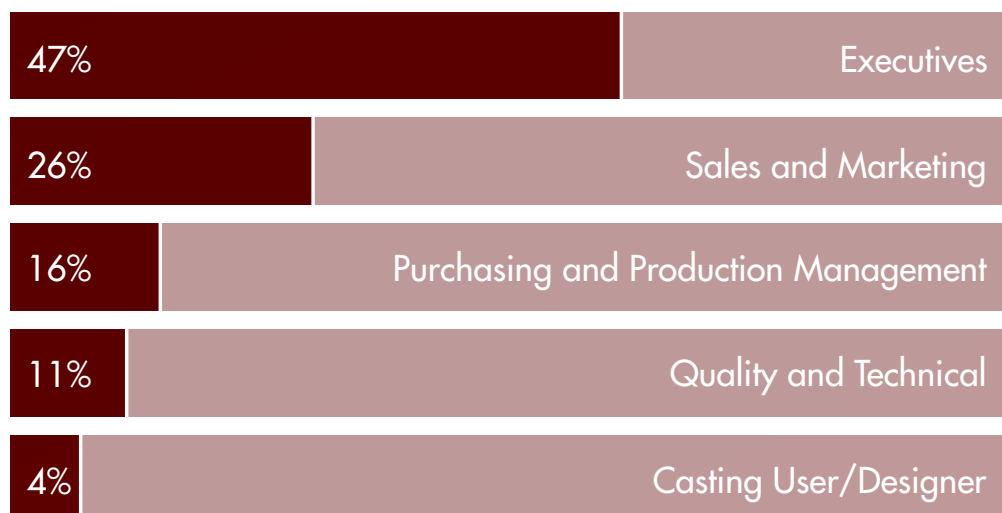
Tuesday, April 19—9 a.m. to 2 p.m.

**Installation**—Begins Tuesday, April 12.  
All exhibits must be set up by Friday, April 15

**Dismantling**—Begins Tuesday, April 19 at 2 p.m.

All exhibits must be removed from the convention center by Friday, April 22.

## Who Attends CastExpo?



**Data from CastExpo '08, '10 and '13**



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## **Sponsored By**

American Foundry Society  
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Schaumburg, IL 60173-4555  
Tel: 847/824-0181 • Fax: 847/824-7848  
[www.afsinc.org](http://www.afsinc.org)

[www.castexpo.com](http://www.castexpo.com)

# CAST IN NORTH AMERICA PAVILION RULES AND REGULATIONS

All Exhibitors in the Cast in North America Pavilion at CastExpo'16 are required to contract for space and subscribe to the following Official Rules & Regulations as developed by Show Management.

## EXHIBITOR QUALIFICATIONS

To exhibit in the Cast in North America Pavilion at CastExpo'16, firms must be based in North America and either: 1) sell and/or manufacture cast metal components produced in North America or 2) provide casting design, rapid prototyping or other casting development related services to OEMs and other end-users. **Only one company may exhibit in a single booth.**

## ASSIGNMENT AND PAYMENT OF SPACE

All booths within the Cast in North America Pavilion will be \$3,000 per 10' x 10' foot space. The discounted price for AFS Corporate Members in good standing is \$2,200 per 10' x 10'. A \$1,000 (U.S. dollars or equivalent) non-refundable deposit must accompany application to be considered for space assignment.

Space assignments must be accepted within 30 days of receipt of invoice, with payments to be made as follows: Fifty percent (50%) of the space cost, less the \$1,000 deposit, due within 30 days after receipt of space assignment and invoice. Final payment due on or before January 4, 2016. Failure to make timely payments can result in cancellation of space.

Multiple booths may be purchased if maintaining an inline configuration; end caps will not be permitted to ensure good sight lines for all exhibitors.

Show management will provide a standard 8' draped backwall with 4' high side rails, carpeting, one 6' table, two chairs, waste basket and identification sign per 100 sq. ft. contracted. Additional furniture, electric and other services may be ordered at the expense of the exhibitor.

Booth assignments will be at the discretion of show management, based on date of application and payment receipt along with any location request. Show management reserves the right to reassign booth space and/or alter the floor plan based on the overall good of the show.

## CANCELLATION OF EXHIBIT SPACE—REFUND

In the event of exhibit space cancellation, a 50% refund can be made, providing the cancellation is received in writing by November 2, 2015. **After this date, all payments are non refundable and may not be applied to other services. The \$1,000 initial deposit is not refundable at any time.**

## EXHIBITORS' USE OF SPACE

In compliance with the official contract, Exhibitors agree not to assign, sublet or apportion space, or any part thereof allotted to them. **They agree not to exhibit, advertise or offer for sale goods other than those manufactured in North America.**

A verbal warning by Show Management will be given once to any Exhibitor violating this rule. If the violation continues, Show Management reserves the right to confiscate the objectionable material/item for the remainder of the Show days, or to authorize the removal of the exhibit booth from the exhibit area at the cost of the exhibiting company, including forfeiture of all charges and fees.

## USE OF AISLES

The aisles, passageways and overhead spaces remain strictly under the control of CastExpo. No signs, decorations, banners, advertising matter or special exhibits will be permitted in the aisles. Uniformed attendants, models, mascots and other employees must remain in the booth occupied by their employers. All advertising distribution must be made from the Exhibitor's booth space and space must be left within an exhibitor's area to accommodate spectators.

## HEIGHT LIMITATIONS

Exhibits shall be arranged as not to obstruct the general view or hide other exhibits.

The standard In-Line booth height is an 8' high back wall with 4' high division rails. No exhibit construction and/or signage may exceed the maximum 8' overall height. Sidewalls on standard In-Line booths are limited to the 8' height, out to one half the depth of the exhibit space or 5', and from that point to the aisle a maximum height of 4' is permitted.

All exposed parts of Exhibits must be finished so as not to present an unsightly appearance when viewing from adjoining booths or aisles. Show Management may order masking drape at Exhibitor's expense if deemed necessary.

## INSTALLATION AND DISMANTLING

All Exhibits must be completed, manned and ready for business by 8 a.m., Saturday, April 16. No Exhibits shall be dismantled prior to 2 p.m., Tuesday, April 19. No crates will be delivered to Exhibitor booths prior to that hour.

Exhibitors shall be governed by the following periods for installation and dismantling of Exhibits:

**Installation:** Thursday, April 14, 8 a.m. - Friday, April 15, 5 p.m.  
**Dismantle:** Tuesday, April 19, 2 p.m. - Wednesday, April 20, 5 p.m.

## FAILURE TO OCCUPY

Any Exhibitor failing to occupy by 4:00 p.m. Friday, April 15 any space contracted for but not cancelled will be obligated for the full cost of the space and is not entitled to any refund or rebate. Show Management shall have the right to use said space to suit its own convenience, including selling the space to another Exhibitor without any refund, rebate allowance to the defaulting Exhibitor and without incurring any obligation of any kind to said defaulting Exhibitor.

## EXHIBITOR'S AUTHORIZED REPRESENTATIVE

Each Exhibitor must name at least one person to be the representative in connection with installation, operation and removal of the exhibit. Such person shall be authorized to enter into service contracts as may be necessary, and for which the Exhibitor shall be responsible.

Exhibitor assumes responsibility for such representative being in attendance throughout all exposition periods: **installation, show days and dismantling.**

Show management disclaims any and all responsibility for Exhibitors booth and/or equipment if the above rule is not adhered to.

## EXHIBITOR SERVICES MANUAL & UNION LABOR CONTRACTORS

The Exhibitors' Services Manual will be online and available for the Exhibitors' Meeting. Show Management selects certain firms as Official Contractors for Exhibitor Services, based on proper rates and their ability to meet Exhibitor requirements. The online services manual will contain names and information pertaining to various service offerings along with details. **Exhibitors planning to use labor provided by a Display House must notify Show Management, in writing, by January 4, 2016. Insurance forms must be provided by the Display House and must accompany this notification.**

## SAFETY, FIRE AND HEALTH

The Exhibitor assumes all responsibility for compliance with all relevant local, state and federal ordinances, regulations and codes including fire, safety and health regulations and the Americans with Disabilities Act together with the rules and regulations of the convention center. All display or exhibit materials and equipment must be reasonably located and protected by safety barrier guards and be fireproofed to prevent hazards and personal accidents to spectators. Recommendations submitted by Show Management shall be complied with by Exhibitors before the opening of the Show.



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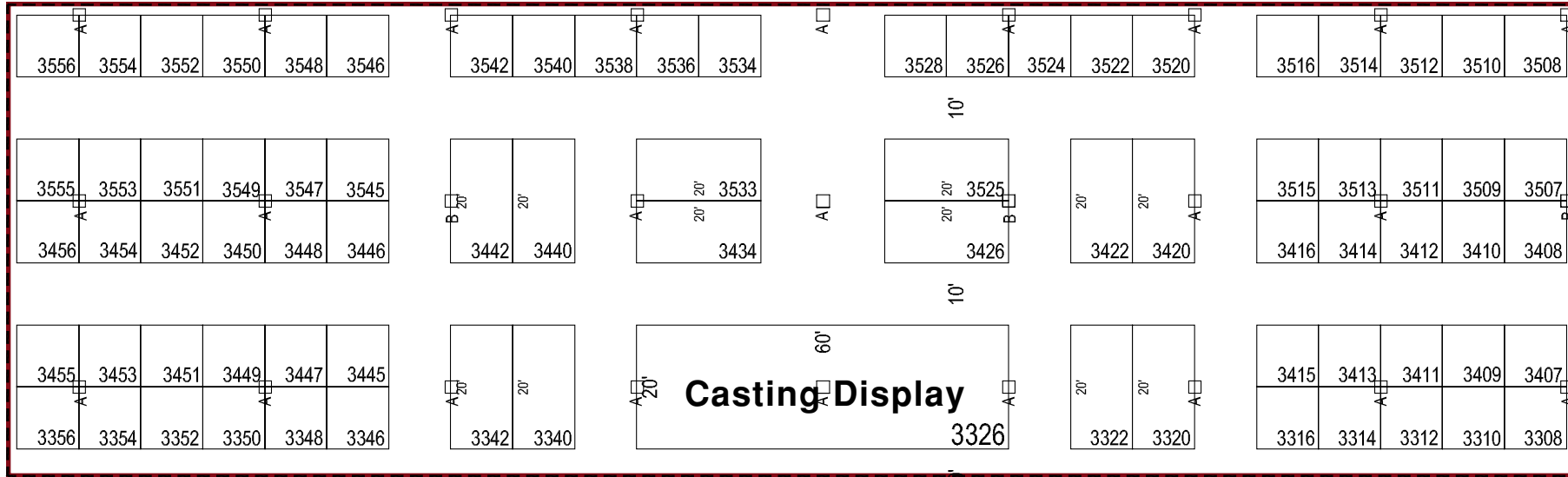
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## CAST IN NORTH AMERICA FLOOR PLAN

[www.castexpo.com](http://www.castexpo.com)



# CAST IN NORTH AMERICA PAVILION



## MAP LEGEND

The following symbols indicate the location of floor boxes containing utilities as noted:

☐ — Utility Port

Utility Port Specs

A— 100AMP 3 Phase 208, Telephone, CCTV, MATV

B— 100AMP 3 Phase 208, Telephone, CCTV, MATV, Water/Drain

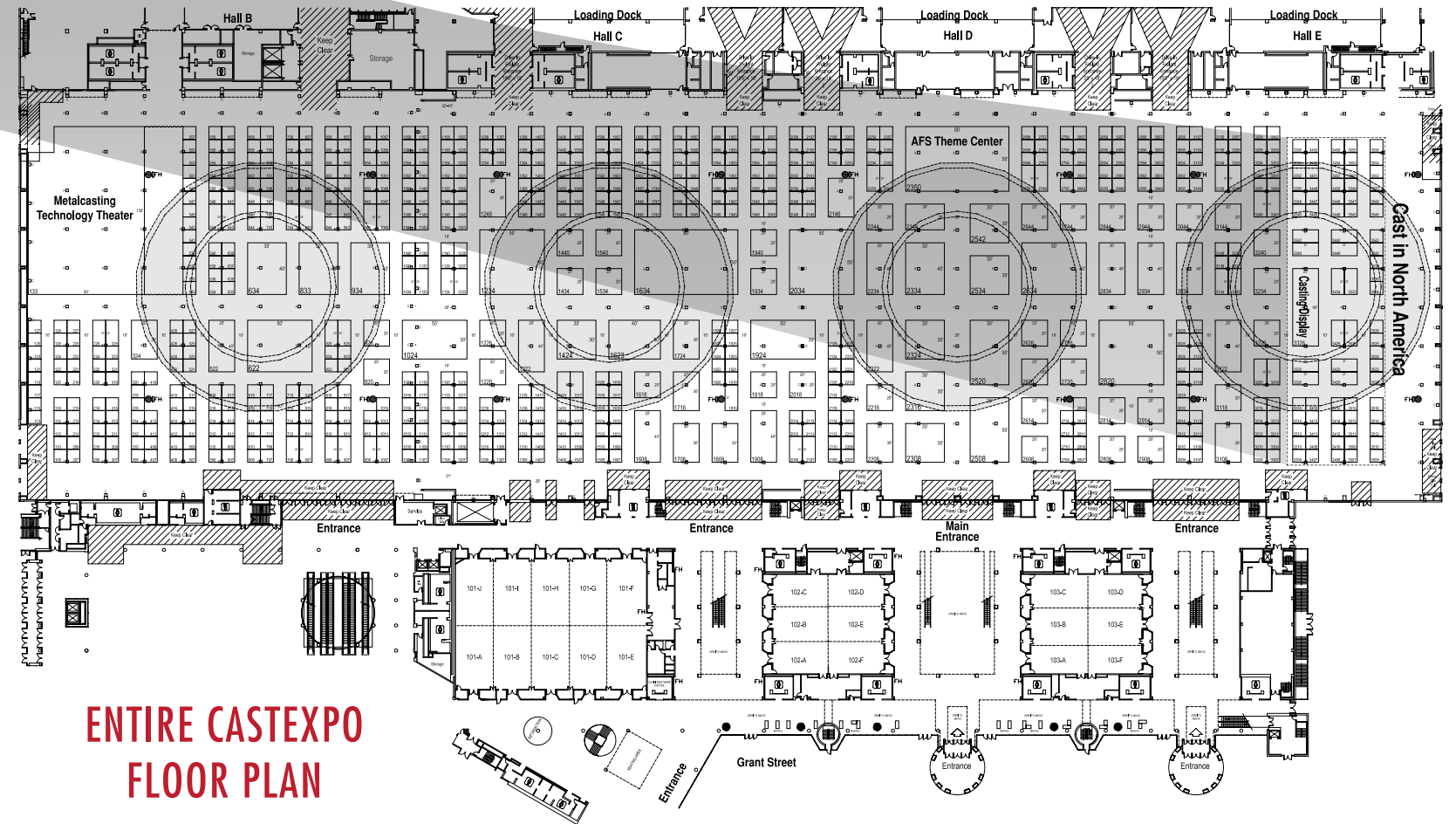


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**ENTIRE CASTEXPO  
FLOOR PLAN**

SUBJECT TO CHANGE



APRIL 16-19, 2016 MINNEAPOLIS, MINNESOTA

# CASTEXPO & METALCASTING CONGRESS

## Cast in North America Exhibit Space Contract

Reserve \_\_\_\_\_ 10'x10' Booth(s) in the Cast in North America Pavilion at CastExpo'16 to be held at the Minneapolis Convention Center, Minneapolis, MN, April 16-19, 2016. Exhibit space price is \$3,000 per 10'x10' booth or \$2,200 per 10'x10' booth for Corporate Members of the American Foundry Society.

### Information to appear on official website and published in official program:

Company \_\_\_\_\_ Corp. Member #: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

### Booth Preference (Double booths available or multiple booths may be purchased to create desired In-Line configuration).

1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_ 4th choice \_\_\_\_\_

If possible, please do not locate our exhibit near these competitors: \_\_\_\_\_

To be considered equally with other applicants for first space assignments, your application along with a \$1,000 non-refundable deposit must be received by May 1, 2015. After that date, all space will be assigned on the basis of the date the application and deposit are received. We have read the rules and regulations and agree to abide by the terms therein or appropriate by show management, plus any additional rules deemed necessary.

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment (must accompany application)

Check enclosed—Payable to American Foundry Society Total Payment Amount: \$ \_\_\_\_\_ (\$1,000 Deposit Required)

Credit Card Type:  American Express  MasterCard  Visa Account # \_\_\_\_\_ Exp. \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature (required) \_\_\_\_\_ CVC (Security Code) \_\_\_\_\_

### Administrative Contact (if different from above)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov. \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

For Show Use Only:	Date Contract Rec'd _____	Sq Ft _____	Booth#(s): _____
	Date Assigned: _____	Pymt Type: _____	Date: _____ Amount \$ _____
	Confirm Sent: _____	Expo Cad <input type="checkbox"/>	Floor Plan <input type="checkbox"/>

Return Space Contract with Deposit to:  
American Foundry Society, CastExpo'16, 1695 N. Penny Lane, Schaumburg, IL 60173-4555,  
Fax: 847/824-7848, E-Mail: exhibits@castexpo.com

(Keep a copy for your records)

**For Cast in North America exhibit sales only  
Supplier exhibitors use appropriate space contract**

The American Foundry Society, Inc., hereinafter called the Lessor and the exhibiting company, hereinafter called the Exhibitor, contract for exhibit space at CASTEXPO'16 sponsored by the American Foundry Society Inc. to be held at the Minneapolis Convention Center, Minneapolis, MN, April 16-19, 2016.

WITNESSETH: That said Lessors, in consideration of the mutual covenants herein set forth, and the faithful performance thereof by the Exhibitor, hereby grants the Exhibitor the right to the use of assigned exhibit space to be equipped by the Lessor, as provided by the Exposition Regulations. Said premises to be used by the Exhibitor and no other, to wit: From 8 a.m. Thursday, April 14, 2016 until 5 p.m. Wednesday, April 20, 2016. Goods not removed by this hour will be removed and stored by the Lessor at Exhibitor's own risk and expense.

This agreement is made and entered into upon the following terms and conditions, which are mutually agreed to by both parties:

1. AGREEMENT

Exposition Rules and Regulations shall be and are hereby made a part of this agreement. These Rules and Regulations have been drawn with the single objective of producing a successful Show, both for Exhibitors and the public. The Exhibitor agrees to the terms of this Contract and acknowledges that in emergencies and wherever the foregoing rules do not cover, Show Management reserves the right to have full power in the interpretation and enforcement of all Contract regulations contained herein, and the power to make such amendments thereto, and such further Rules and Regulations as shall be considered necessary for proper conduct of the exhibition.

2. COMPLIANCE

The Exhibitor assumes all responsibility for compliance with all pertinent laws, ordinances, regulations, and codes of duly authorized local, State, and Federal governing bodies concerning fire, safety and health, together with the Rules and Regulations of the operators and/or owners of the property wherein the Exposition is held.

If for any reason Exhibitor does not occupy space contracted for, or fails to comply in any other respect with the terms of this agreement, the Lessor shall have the right, without notice to the Exhibitor, to sell such space or any part thereof and credit the amount received toward any unpaid balance owing on the Exhibitor's contract price.

3. PAYMENT FOR SPACE

The cost of space hereby leased shall be charged at \$3,000 per 10'x10' booth or \$2,200 per 10'x10' booth for American Foundry Society corporate members.

50% of total space cost (less initial \$1,000 required deposit) is to be made within 30 days of notice of booth space assignment and the final 50% is due on or before January 4, 2016.

In the event that the Exhibitor fails to make payment per the terms of the agreement, Lessor may cancel any space assignment at its option and without prior notice to Exhibitor, and Lessor may reassign such space.

**NO REFUNDS WILL BE MADE ON CANCELLATIONS RECEIVED AFTER NOVEMBER 2, 2015. THE \$1,000 INITIAL DEPOSIT IS NOT REFUNDABLE AT ANY TIME.**

Any notice of cancellation or space reduction must be in writing. All payments are non-refundable after November 2, 2015 and may not be applied to other services. Payments due after notice of space reduction is received shall be reduced accordingly, however, all other payments shall remain subject to cancellation policy and show management reserves the right to relocate the exhibitor in the best interest of the show.

4. SPACE ASSIGNMENT

The American Foundry Society, Inc. will make assignments of space guided, insofar as practicable, by expressed requirements and preferences of Exhibitors, but reserves the right to change Official Floor Plans and to assign or reassign Exhibitors for the best interest of the Exposition as a whole.

Exhibit space is assigned based on seniority, exhibit requirements, corporate membership, advertising and date and time contract and deposit are received. No exhibit space will be assigned until deposit is received.

Lessors reserve the right to request modification or relocate or remove any Exhibit that is offensive or objectionable, that does not conform to exhibit specifications without approval, or that in Lessors' sole opinion, detracts from the character of the Exposition. Exhibitor shall make all reasonable changes to the exhibit requested by Lessors at Exhibitor's sole expense.

If Exhibitor's space is modified, relocated or removed for any reason, Lessors shall not be required to refund any payment or to reimburse Exhibitor for any cost or expense incurred.

5. DAMAGE, LOSS OR THEFT

The American Foundry Society, Inc. shall not be liable for loss or damage to property of the Exhibitor, their agents or employees by theft, fire, accident or other cause. Exhibitor further indemnifies and holds harmless the Lessors, their agents and representative for any damage or injury to persons or property from any cause by reason of use or occupancy of exhibit space or participation in CastExpo.

6. SHOW CONTRACTORS

In all cases where an official contractor or contractors have been designated by the Show Management to perform services for the Exhibitors, and the Exhibitor desires to contract for said services with any other contractor, Exhibitor must advise the Show Management 60 days in advance of the installation in writing, and secure written permission for said contractor to work in the exhibit hall. Show Management will control all contractors. Insurance forms provided by display builder must accompany this request.

7. CANCELLATION

Should the Exposition be canceled due to events beyond the control of the Lessor, including but not limited to acts of God, war, labor strikes, governmental emergency, destruction of exhibit facility, terrorist attacks in the city which the event is located, or curtailment of transportation either in the city or in the countries/states of origin of the attendees, which prevents at least 40% of the attendees from arriving for the first scheduled day of the event, make it impracticable, illegal, or impossible to perform as originally contracted under this Agreement, the Lessor may terminate this Agreement, without liability, except to refund monies received less a pro rata share of Exposition expenses incurred, upon written notice.

Should Lessor elect to cancel the Exposition, Lessor's liability to Exhibitor shall be the refund of any payments for booth space received. Lessor shall not be liable for any consequential damages which may arise from such cancellation.